

First year in NMAA: 1941  
 First year in State: Never  
 Last year:

# HIGHWAY CHEETAHS (also called HIWAY)

Colors: Unknown  
 Location: 35 mi S of Portales  
 in Roosevelt County

YEAR	HEAD COACH	DIST CLASS	INC SCH	SEASON			DT	RT	ST	NOTES
				W	L	PCT.				
1941		5								See note below
1941		6	*	0	3	.000				See note below
1942		5	*	0	2	.000				
1943		6	*							Inelgible; didn't pay Dues
1944	Joe Atkins	6	*	1	1	.500				
1945	E. Martin	6	*	0	1	.000				
1946		6	*	0	1	.000				
1947		6	*	0	1	.000				
				W	L	PCT	AP	AP		
<b>GRAND TOTALS</b>				1	9	.100	0	0		

**NOTE:**

Highway and Hiway could be two separate schools, but I doubt it. The spelling of the name is mixed! In 1941, they played in two different districts, 5 & 6. Geographically, they could fit in either. They lost out in both districts. In 1942, only one entry and that was in District 5. The Cheetahs forfeited both games. No reason was found. In 1943, Highway was declared ineligible to compete in the district tournament because they didn't pay their dues to New Mexico High School Athletic Association. Steve Flores found only traces of one school, that being 35 miles south of Portales in a place called "Highway."

**History of Community & School by Steve Flores**

Highway was never a booming town. It was established in the early 1900's by homesteaders from Texas and the economy was based on farming and ranching. At its peak, Highway had a mercantile store, a blacksmith shop and a techerage. The population never exceeded 200. A few houses remain but no post office or stores remain open.

I was unable to find any remains of the school. Resedents in the town of Pep (2 miles north) said the school burned down in the 1960's. The school had six rooms in all. School population increased when neighboring Richland and Milnesand schools merged with Highway in the 1930's.